

## ALUMNI PROFILE

# What adults forget

**Bill Gosse, Arts '85**, says good manners aren't just for kids.

BY JACQUELYN KACALA, EDITORIAL INTERN

**W**ith five children of his own, Bill Gosse is no stranger to youth sports. But the unsportsmanlike conduct he witnesses on the sidelines has little to do with the athletes. It's their parents behaving badly. Two years ago Gosse founded TeamScore, a nonprofit organization dedicated to re-teaching adults the importance of good sportsmanship.

"I was looking for something I could be passionate about," Gosse says. Now he brings TeamScore's message to parents and fans through presentations and seminars at schools, YMCAs and other organizations. His main message: "Encourage your kids."

Gosse sees everything from parents verbally abusing officials enough to halt a basketball game to children suffering serious injuries as a result of parents pushing them too hard too early. "As a society we need to stop having apathy toward appropriate behavior and respect," says Gosse.

TeamScore's focus is primarily within Wisconsin, but Gosse hopes to take his efforts nationwide.

He has had a vested interest in sports since childhood and was a walk-on for the Marquette basketball team from 1981-83. He stays involved in youth athletic events through coaching and officiating. Says Gosse: "I am trying to get sports back to the way they were when I was young."

To learn more, visit [teamscoreinc.com](http://teamscoreinc.com).

*Kacala is a junior in the College of Communication.*



**Dennis M. Pollard**, PT '78, was named chief operating officer for Froedtert & Community Health, responsible for leading the system planning process and overseeing support functions and implementation of specific physician-relation initiatives.

**Frances A. Richards**, Sp '78, was a guest speaker at the first Women of Color Conference, held in Las Vegas. She is president and CEO of Arlean & Company LLC.

**Roy E. Wagner**, Law '78, was named chairperson-elect of the construction and public contract law section of the Wisconsin State Bar. In addition, he chairs the construction law and litigation section at von Briesen & Roper SC in Milwaukee.

## 1979

**Joel J. Kaczmarek**, Sp '79, was invited by Marquette to address University Advancement during the division's quarterly training. He is a sales training and professional development consultant with the Sandler Sales Institute in Greensboro, N.C.

**James K. Muehlbauer**, Law '79, was appointed a Washington County judge by Wis. Gov. Jim Doyle. He works for Schloemer, Alderson, Spella, Muehlbauer & Enea SC and belongs to the Wisconsin Academy of Trial Lawyers.

## 1980

**Bruce A. Spann**, Eng '80, founded Spann & Associates LLC, a civil engineering design and construction management services firm. In September 2007 the firm moved to the Historic King Drive Business Improvement District in Milwaukee.

## 1981

**Thomas P. Bredemann**, Bus Ad '81, was awarded the Graduate Realtor® Institute designation. In his home state of Illinois, less than 10 percent of the 61,000-member Illinois Association of Realtors® has earned this designation.