

affect of their contributions...and be able to hold us accountable for future funding."

Conducted with the cooperation of the WIAA, the study revealed some very interesting results. Among all WIAA member schools, 294 (59%) responded.

Large, medium and small schools were well represented: 60% of the large; 53% of medium; 41% of small schools responded.

Of all the data collected, the most intriguing was the respondents' reaction to "The Fans in the Stands" -- specifically, parents of athletes. They exhibited the poorest sportsmanship of all.

*** 52.3% of all of respondents feel that parents of athletes exhibit poor sportsmanship.**

***37.4% feel the fans in general exhibit poor sportsmanship.**

***33.4% feel student fans exhibit poor sportsmanship.**

Of the three primary reasons for poor sportsmanship at athletic events today, parental influence was number one according to the respondents.

Of all the behaviors that might happen at a school sporting event, 94.5% of those answering feel that there are problems with regards to fans yelling insults at officials; 85.7% feel there are problems with fans booing, taunting and jeering opponents; 84% of the respondents feel there are problems with fans yelling insults at players when they make a mistake; 82.4% of the respondents feel there are problems with fans yelling at coaches and demeaning his or her decisions.

Over the last five years, respondents feel the problem has been getting worse.

So, everyone knows the problem exists. The problem is; what

are we going to do about it?

The Good News for TeamScore Inc is: 76.2% of all the respondents indicate some degree of interest in having someone come in to their school to address sportsmanship issues with parents.

To take on the challenge of teaching sportsmanship to adults, Gosse has built a crackerjack team of ex-jocks, business executives and expert consultants to help him run TeamScore Inc.

He's also assembling a growing roster of supporters across the country. "Everyone I talk to gets on board with our mission. Our goal is to turn that strong spiritual and philosophical support into financing."

As Gosse continues building his network of private donors and supporters, he is already working with athletic directors and school administrators to take on the challenge in their schools.

"Big schools, small schools, practically all schools expressed an interest in having TeamScore make a presentation to parents at events such as Athletic Code meetings."

Gosse also said the ADs he's spoken to have been looking at using the school's Alcohol and Other Drug Abuse (AODA) funds to bring TeamScore to the school and make the presentation.

"TeamScore Inc provides the presentation; all the ADs and administrators have to do is bring in the parents," Gosse said.

"This is a new program and we have to be creative with the schools to get it going. As we get established, and as news of our study continues to spread, I think we're going to see a lot of creative ways to bring our program into the schools. We're certainly willing to listen to any proposal because our study shows it's

important to get the message out, now!"

TeamScore has already had some success: Gosse has addressed several groups of parents, and TeamScore has been featured in newspapers, magazines and a Special Presentation on FOX News.

Gosse and TeamScore will also be exhibiting at the WIAA Sportsmanship Summit this October.

ALL-AMERICAN TEAM

* A former walk-on for the Marquette University basketball team, **William Gosse** is the President of TeamScore, Inc. Born and raised in Sheboygan Falls WI, Gosse was also a stand-out on the Marquette baseball team. He is a WIAA football official, a youth sports coach and father of five boys. He brings a strong actuarial background in insurance and banking to the team.

*Former West Virginia Mountaineer cornerback, **Robert Brooks**, is co-founder and director of TeamScore, Inc. Brooks has a strong sports background including eight years administrative experience with the Cincinnati Bengals, University of Louisville, University of Alabama- Birmingham and University of Wisconsin-Green Bay.

A B.A. in Sports Management, Brooks earned his Master's Degree from Xavier University; his focus was education administration. He lives in Pittsburgh PA and works with Athletes in Action.

*A sportsman of a different sort, TeamScore Director Walter Fick is an avid outdoorsman, hunter and fisherman. He adds extensive customer service management experience in manufacturing, banking and now, sports management to the TeamScore, Inc team. He lives in Sheboygan WI.

***To support TeamScore or to find out more information on scheduling a presentation, contact Bill Gosse via email or his cell: 920.562.2949.**

***A detailed, Power Point presentation of the study is available for a small, tax-deductible donation to TeamScore, Inc.**